

# Atlanta Newsline

Greater Atlanta PCC

Volume 27 Issue 4

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## GAPCC's National PCC Day

September 10, 2014

*Stronger Together*

The Greater Atlanta Postal Customer Council is excited about the opportunity you will have on Wednesday, September 10, 2014 to "meet and greet" USPS head-quarter executive leadership and Atlanta District postal managers.

Patrick Donahoe, Postmaster General and CEO will share his message with you via a video broadcast during our luncheon program.

Joseph Corbett, Chief Financial Officer and Executive Vice President for the USPS is the keynote speaker.

You can earn a National PCC Week Pro-

fessional Certificate.

The **grand door prize** is a Royal Caribbean Cruise certificate for two, with an ocean view room (must be present to win).

One of the other great door prizes is one registration to the National Postal Forum in Anaheim California May 17—20, 2015.

**More details, and to Register, please go to: <http://www.gapcc.net/>**



## RIBBS on Ribs Lunch-n-Learn

Once again—a sold out event! In July? Yes! The combination of fantastic food (Ribs) catered by Ebony and Ivory located in Smyrna Georgia, a short, but interesting topic (RIBBS website) followed by a tour of the North Metro Processing and Distribution Center was the key to success.

Scott Raymond, Atlanta District Manager, and Maged Aziz, Postmaster Atlanta, shared an update of the upcoming Network Rationalization Phase II, and answered questions about postal efforts.

The conversation and networking was outstanding. The GAPCC has already been asked to do a repeat!





**Wanda Senne**  
World Marketing, Inc.  
PCC Industry Co-Chair

## A Message from the Board— By Wanda Senne, World Marketing and Industry Co-Chair

The PCC events each year are always designed around your feedback. Based on the feedback I received from the RIBBS on Ribs event, we will definitely do that again! The pictures in this issue, and the GAPCC website will give you a good sense of what a great event it was. Considering the July vacations, it was just outstanding.

I encourage you to register for the September 10, National PCC Week event. This event

will also be one where you will benefit from attending.

If you have found value at one of the GAPCC events, how about bringing someone new along with you? We have room for more!

For more information about the GAPCC, and our upcoming events, please go to [gapcc.net](http://gapcc.net).



**Maged S. Aziz**  
Postmaster Atlanta  
PCC Postal Co-Chair

## A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair

### Stronger Together!

That's the theme for the 2014 National PCC Week.

National PCC week provides local PCC audiences (small to medium sized businesses, non-profits, colleges/universities, and mail service providers) the opportunity to hear and interact with USPS officers and executives.

PCCs from all across the U.S. will be participating in **Nation-**

### al PCC Week: September 8-12, 2014.

Here in Atlanta, the event will be on Wednesday, September 10. Your Greater Atlanta PCC has organized workshops, and a great agenda. See page four for all the details.

Be sure to register, and bring your customers, and others from your company along with you.

Following the PCC Day event will be our traditional Golf Outing on October 8. This is the 24th annual outing, so you can see that it is appreciated by PCC members. Get your foursome ready today.

Thank you for your business, and I look forward to seeing you.

## SAVE THE DATE!

**September 10**  
**GAPCC Day**  
Marriott Atlanta Northwest  
at Galleria

**October 8**  
**24th Annual Golf Outing**  
Legacy Golf Club,  
Lake Lanier Islands  
Resort

**December 10**  
Holiday Brunch  
Marriott Atlanta Northwest  
at Galleria

**Details and registration** will be mailed and emailed to you, and as always, posted on the GAPCC Web site at:

<http://www.gapcc.net/>



**GAPCC's  
National PCC  
Day Event**

9.10.14

Marriott Atlanta Northwest  
at Galleria

200 Interstate North  
Parkway, Atlanta 30339

Be sure to register  
NOW!

<http://www.gapcc.net/>



**Thank You to the 2014 Corporate Sponsors**

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**Greater Atlanta PCC**

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**GAPCC's National  
PCC Day Event**

September 10, 2014

Marriott Atlanta Northwest at Galleria  
200 Interstate North Parkway, Atlanta 30339

**Grand Door Prize:** Royal Caribbean  
Cruise Certificate for two, with an ocean  
view room (must be present to win)



- 8:00 – Registration & Continental Breakfast**
- 8:30**
- 8:45 – Workshop 1: DMM Revised: Update on the new DMM**  
Robbie E. Butler, MDA USPS, Capital Metro Area
- 9:15 Workshop 2: Full-Service Intelligent Mail®**  
Neil Dean, USPS Business Mailers Support, USPS HQ
- 9:30 – Workshop 3: Automated Business Reply Mail (ABRM) Tool**  
Robbie E. Butler, MDA Capital Metro Area
- 10:00 Workshop 4: Security Within the Mailroom**  
USPS Inspection Service
- Workshop 5: USPS Atlanta District: Business Mail Entry Q&A**  
Thomas R. Howell, Manager BME Atlanta District
- 10:30 Luncheon Seating**  
Welcome & Introductions – Maged S. Aziz, Atlanta Postmaster & PCC Postal Co-Chair  
Welcome & Introductions – Wanda Senne, World Marketing, Inc. & Industry PCC Co-Chair  
Pledge of Allegiance & Invocation – Adam Langston, Access Worldwide
- 11:00 – National PCC Week Celebration Begins**
- 1:00** Remarks & Introduction of **Joseph Corbett**, Chief Financial Officer and Executive Vice President for the USPS  
by Scott Raymond, District Manager/Lead Executive for the Atlanta Performance Cluster  
Keynote Speaker: Joseph Corbett  
Remarks & Introduction of Patrick Donahoe's National PCC Video address,  
“**Stronger Together**”  
M.A.I.L. Award – Wanda Senne and Maged Aziz
- 1:15 Grand Door Prize Drawing: Royal Caribbean Cruise Certificate**